

PENN ELEX



EMBLEMS
HEAT TRANSFERS
DIRECT EMBROIDERY
BARCODE LABELS
SCREEN PRINTING
SUBLIMATION
DIGITIZING





**YOUR BRAND
DECORATOR**

**PROUDLY FOR
77 YEARS.**



PENNFLEX™

PennFlex™ is a sophisticated, thermoplastic emblem that creates a superior, three-dimensional effect for any design. With many customization options, such as a matte or metallic finish, PennFlex™ exceeds standard emblem expectations with its high definition, lightweight, and flexible design. Its durability is matched by its unique attention to detail, and depth created by meticulous gradients. PennFlex™ is also proudly **made in the USA!**



METALLIC



MATTE

FINISHES

Innovation Award Winning
75th Anniversary Emblem



SPECS & PROCESS



ORIGINAL
DESIGN ART



TEXTURE
OVERLAY



TEXTURE
WITHOUT
COLORING



3D
RENDERING



FINAL
PRODUCT

DIMENSIONS

Minimum: 0.50" x 0.50"

Maximum: 3.6" x 3.6"

Inquire for larger sizes

LETTERING

Min. Lettering Size: .19"

All Caps Max Size: 2.375"H

BACKINGS

- Heat Seal
- Velcro (*not available for separated element designs*)
- Pressure Sensitive (*not available for separated element designs*)

WASHCARE

- Home Laundry Only, No Dry Cleaning
- Dry on Low Temperature
- Do not iron over Flex directly
- Pressure Sensitive Backing is not suitable for laundering

SPECIFICATIONS

Multiple-time NAUMD Award Winner

Penn Emblem's 75th Anniversary Metallic PennFlex Emblem received the 2023 NAUMD Innovation Award.

While PennFlex Emblems have won the NAUMD Innovation Award previously, the award for the 75th Anniversary Logo was extra special. It utilized a unique honeycomb effect that is not often seen, but was brought out of the vault for the special occasion while also depicting a 3D background effect.

The emblem was used in a plethora of marketing initiatives throughout 2022 as well as on decorated apparel for tradeshow and internal employees. The highlight use of the 75th Anniversary logo was for the multiple anniversary parties Penn Emblem got to celebrate in our three U.S. locations. Everyone now has the emblem as a keepsake to remember this monumental year.



ORDERING GUIDELINES

Setup Fees: \$195

Art proof, vector art, one 3D simulation, and three samples.

(Standard-sizing, no larger than 3.6", Inquire for pricing for more complex or larger sizes.)

Minimum Order Quantity: 50 pcs.

Information Required:

- Order Quantity
- Size
- PMS Colors (if known)
- Backing Type
- Finish



ARTWORK/DEVELOPMENT

Vector Art Preferred

New Development: 2-4 Weeks *(approx.)*

Repeat Orders: 1-2 Weeks



PAYMENT METHODS

Visa, Mastercard, American Express, Discover, Wire/ACH Checks.

To be set up with payment terms, please contact Client Support Services.



INCLUDED IN SET UP FEE



ART PROOF

Allows us to make corrections without entering into the system.

CUSTOMER APPROVAL



VECTOR ART

After final screenshot approval, design is entered into art submit, where it is entered into the system and given an item #.

CUSTOMER APPROVAL



3D SIMULATION

Shows what the mold would look like. Check for any spelling or design errors.

CUSTOMER APPROVAL



SAMPLE ORDER

Production mold +3 customer selected sample designs, same color-same rank.

CUSTOMER APPROVAL AND ORDER

Please note that badge orders are more complex. Banners or a center seal can be made interchangeable. We can change ranks and colors.



APPLICATION INSTRUCTIONS

Heat Seal (For Top or Bottom Heat):

1. Cover with lightweight Poly Fabric, Teflon, or Parchment Paper.
2. Do not remove Plastic Carrier prior to heat application.

Note: if there are separated elements, the Plastic Carrier holds the separated elements in place prior to application.

Temperature: 305—310°F

Time: 10-12 seconds

Pressure: 35 PSI Medium

3. Peel Plastic Carrier while warm after 5-10 seconds.
4. Do not stretch for 24 hours.

Pressure Sensitive (Self Adhesive)

Sew-on (Same as a patch)



SUPPORT

For all questions, changes, and concerns, please contact Customer Service at 800-775-7366.

We are happy to help you to *always be on brand*, and to assist in showcasing your creation. For further product options and detail, please visit **pennemblem.com**.



Penn Emblem is a full-service, branded apparel and promotional product decoration company. With over 50 different decoration options, 77 years of experience, 13 markets served and 4 global locations, we are America's largest supplier and brand decorator for the rental uniform and promotional product industry.

We look forward to working together.



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